

# Creator Payments

Automate and unify payment processes across your organization

Do you struggle with these common payment challenges?

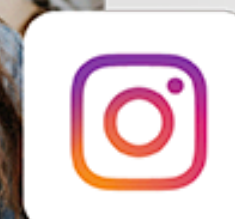
**Processing high-volume amounts of creator payments** on time

**Inefficient processes** like onboarding every creator as a vendor or contractor

**Acting as a middleman** between your finance department and creators

**Lack of visibility** into the payment process, status, and timelines

**Fielding creator payment and tax information** in a safe and compliant way



**Chelsea Yamase**  
@chelseakauai



@chelseakauai Image  
1/14/22

**\$300**  
To Pay



@chelseakauai Story  
1/15/22

**\$150**  
To Pay

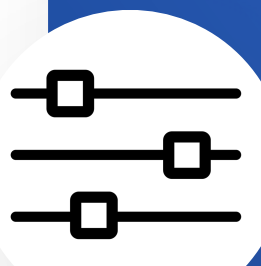


@chelseakauai Carousel  
1/16/22

**\$500**  
To Pay



Ready to Pay



## Adopt a Unified Workflow

Set send, and monitor payment related requirements directly from your campaign



## Maintain Creator Visibility

Improve creator relationships by offering issue management through CreatorIQ and status visibility

## Easily Handoff Payables

Attribute payments to deliverables and handoff to CIQ for efficient & timely processing



## Centralize Record Keeping

Ensure PII compliance, and easily view creator costs to more accurately measure ROI



Reduce your time spent keeping track of payments & get visibility with an integrated solution